



## Memo: 2025-2026 Media Updates and Reminders

### TX YG Media House

Please note updates to Media section documents and procedures were made with input from District Directors, Section Leaders, and the State Office.

### Media Resources

- This year we are introducing the **media toolkit**, a resource filled with tips and tricks to refine your media skills this program year. From social media skills to storytelling, this guide will help you put your best foot forward as a media delegate.
- Trying to recruit more media delegates in your delegation? The **new one-pager** is a great overview of what the media section is, what you'll do as a participant, and all the resources someone new could want to succeed!

### Media Workshops:

- This year we are introducing a new expectation for our media delegates. In order to attend a district conference or state conference as a media delegate, you must attend a mandatory media workshop where section leaders will check in on the progress of your assignments, provide guidance, and talk about best practice in media. **Our pre-district mandatory media workshop will take place on October 21<sup>st</sup>.** There is not a date for the pre-state conference workshop, but we will follow up shortly with this information.
- Register for the media workshop here: [Media Workshop – YMCA Texas Youth and Government](#)

### State Conference Qualifications:

- **Students must complete and submit a portfolio for district conference participation.**
- **Portfolio will be graded and count toward 30% of media student score along with district media assignments, which will count for 70%.**
- Only **25** students will be selected to join the TX YG Media for The State Conference.
- Districts will receive allocations for their region.
- Based on scores from their portfolios and district assignment, district will decide which media student will represent their affiliate at state conference.
- District and State Conference Media Affiliate
  - Media students will follow Newsroom style when reporting at conferences.
  - Students will need to work on content creation, story boards, scripts, filming stores, creating bi-lines and monitoring online buzz and followers.
  - Co-Media Editors-in-Chief will select students based on portfolios for creation of break out team for
    - Closing ceremonies TX YG Night Report Broadcast
    - YG Times – Visual Biography of state conference experience
    - YG-Tik – conference life team
    - YG Investigates – Team that will decide on 4 in depth topics to provide full coverage and updates during state.

### **\*\*Media section (high school only)**