

## Media Evaluation Form

Rate each delegate, awarding from 1 to 4 in each category and subcategory using the scale listed above. Please total your scores and turn your sheet in at after you have finished evaluating all Hearing Committees. Thank you for your time and expertise.

**Delegate Name:** \_\_\_\_\_

**Delegation:** \_\_\_\_\_

	Grammar and Journalist Style	Photos/ Content Multimedia	Voice	Submitted by the deadline	Caption/Social Advertisement Structure	Out of 20 Points
Assignment 1 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						
Assignment 2 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						
Assignment 3 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						
Assignment 4 - Pre District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						

Overall Rating Scale

1	Incomplete	3	Accomplished
2	Developing/Satisfactory	4	Outstanding

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**Delegate Name:** \_\_\_\_\_

**Delegation:** \_\_\_\_\_

	Grammar and Journalist Style	Photos/ Content Multimedia	Voice	Submitted by the deadline	Caption/Social Advertisement Structure	Out of 20 Points
Assignment 6 - District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						
Assignment 7 - District	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						
Assignment 8 - Pre State	1 2 3 4	1 2 3 4	1 2 3 4	4	1 2 3 4	TOTAL
<b>Comments:</b>						

Overall Rating Scale

1	Incomplete	3	Accomplished
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## Media Evaluation Rubric

### One – Needs Improvement

- **Overall:** Submitted after deadline, Media presented has a negative attitude, not representative of YMCA Core Values
- **Grammar/Presentation:** Language and Verbiage not appropriate for platform, No AP style, incomplete thoughts, many grammatical errors, Not told in third person.
- **Photos/Videos:** Not focused, has no relation to actual content displayed in caption, audience cannot understand the correlation between story and caption, content not displayed cohesively.
- **Voice:** No creative point of view used in regard to word choices or color, no clear angle or very bland storytelling, doesn't communicate the overall message of the Texas Youth and Government Program through delivery.

### Two - satisfactory

- **Overall:** Good or Okay interactions with all Media leads and fellow peers, submitted before the deadline , if on camera, shows some personality and okay attitude.
- **Grammar/Presentation:** Language and Verbiage not appropriate for platform, Names are correctly spelled/displayed, AP style used in certain sections, incomplete thoughts, fewer grammatical errors, Not told in third person.
- **Photos/Videos:** Although Focused, the audience still cannot understand the correlation between story and caption. Content displayed cohesively.
- **Voice:** Basic creative point of view used in regard to creative direction (including word choices or colors) , has direct angle and basic outline of storytelling, somewhat communicates overall message of the Texas Youth and Government Program through delivery.

### Three - Accomplished

- **Overall:** Shows leadership qualities through interactions with all Media leads and fellow peers, submitted required assignments requirements on time, shows good personality and good attitude.
- **Grammar/Presentation:** Language and Verbiage appropriate for platform, Names are correctly spelled/displayed, AP style used overall, complete thoughts expressed, little to no grammatical errors, Told in third person.
- **Photos/Videos:** Focus is fairly clear but one or two areas detract from the primary angle. Audience can understand the correlation between story and caption. Good quality.
- **Voice:** Average to great creative point of view used in regard to creative direction (including but not limited to: word choices, color, graphics, stickers, music, etc.), has direct angle and basic outline of storytelling, effectively communicates the overall message of the Texas Youth and Government Program through delivery.

### Four - Outstanding

- **Overall:** Shows leadership qualities through interactions with all Media leads and fellow peers, Completed all requirements on time, if on camera, shows personality and great attitude, Always on task.
- **Grammar/Presentation:** Language and Verbiage highly appropriate for platform, Names are correctly spelled/displayed, AP style used overall, complete thoughts, no grammatical errors, Told in third person and other points of view if necessary.
- **Photos/Videos:** Focus is completely clear with attraction to primary angle centered. Audience can understand the correlation between story and caption. Amazing quality.
- **Voice:** Outstanding creative point of view used in regard to creative direction (including but not limited to: word choices, color, graphics, stickers, music, etc.), has direct angle and easy to track rehearsed outline of storytelling and effective communication of the overall