Memo: 2023-2024 Media Updates and Reminders

TX YG Media House

Please note updates to Media section documents and procedures were made with input from District Directors, Section Leaders, and the State Office.

- Media 2023-2024 will be moving away from the historical sub-sections and pivoting to resemble media we see today.
- Media Officer Positions: 2 officers will be elected to serve as Co-Editors-in-Chiefs.
- Each district will have media representatives from our affiliated stations. YG-KHOU, YG-KAUS, YG-KDAL, YG-KFTW, YG-KMID

Media Assignments

- Students will be creating a portfolio through the fall session.
- Assignments will be due for submission as part of weekly deadlines for the YG-Media
- Fall Portfolio must be submitted during district conference registration and include all 8 assignments.

State Conference Qualifications:

- Students must complete and submit a portfolio for district conference participation.
- Portfolio will be graded and count toward 25% of media student score along with district media assignments.
- Only 50 students will be selected to join the TX YG Media for The State Conference.
- Districts will receive allocations for their region.
- Based on scores from their portfolios and district assignment, district will decide which media student will represent their affiliate at state conference.
- District and State Conference Media Affiliate
 - Media students will follow Newsroom style when reporting at conferences.
 - Students will need to work on content creation, story boards, scripts, filming stores, creating bi-lines and monitoring online buzz and followers.
 - Co-Media Editors-in-Chief will select students based on portfolios for creation of break out team for
 - Closing ceremonies TX YG Night Report Broadcast
 - YG Times Visual Biography of state conference experience
 - YG-Tik conference life team
 - YG Investigates Team that will decide on 4 in depth topics to provide full coverage and updates during state.
- Reminders: scoring rubrics will not be release till the end of September

Media section (high school only)